

READY TO COMPETE WITH THE PANAMA CANAL EXPANSION

PORT OF LONG BEACH STAYS AHEAD OF COMPETITION WITH MAJOR INFRASTRUCTURE INVESTMENTS



VS.



The decade long project that widened the Panama Canal is complete. The deep water ports in Mexico and Texas along with this huge undertaking regarding the Canal generate some fear that our import destination will be under pressure. Will importers from Asia decide to take the route across the canal and send the goods straight to Texas or even up as far as Chicago? Not so fast. It still take 19 days to get from Asia to the Port of Long Beach and as long as 31 days to get to Chicago. Also, thanks to the foresight and investment of our Port of Long Beach, we appear ready to increase in volume and efficiency.

Interesting Facts

Port of Long Beach is a Top 10 port in the world and it is a destination port. 73% of the deliveries into the Port are containerized product. 40% of the goods delivered to the U.S. come through the port of Long Beach/Los Angeles.

In order to keep up with the competing markets, the port of Long Beach has implemented several methods and invested over \$4 Billion dollars.

Port of Long Beach on the Left and Panama Canal on the right... Port of Long Beach is ready for the completion of the widening of the Panama Canal

These investments include:

Middle Harbor - New Harbor upstream that can accommodate the new larger container ships

New Bridge for autos and trucks - three lanes wide on each side, this new bridge will suspend high enough to have the new container ships fit underneath and access the new Middle Harbor

Transportation Improvements- These improvements include a reservation system for pick ups of specific freight as well as a "Free Flow Setup" where trucks will wait to pick up "at once container traffic".

The changes in today's worldwide logistics are followed closely by the port, and accommodations are being made to assure our competitiveness in the marketplace. The Panama Canal's expansion only addresses traffic of the older ships comprising less than 40% of total traffic and as a result, the Port of Long Beach retains its competitive edge. Look for the modernizations to actually help attract more traffic to the port and the Southern California logistics and import markets to continue to thrive.

We try to give our client's the most up to date information on the micro and macro markets. Our expertise is a resource that our client's value. Lawrence Allen & Associates never stops trying to better understand the marketplace and give its clients a competitive advantage.

Call Lawrence Allen & Associates for a free opinion of value or consultation on your commercial real estate strategies.

Yours truly,
Lawrence Allen & Associates



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